

RWM Casters Newsletter

May 2018

In This Issue

Springing Forward with RWM

Spring is almost over, but it brought along some high notes for us here at RWM. We hope everyone has made it through the cold of the winter months. With the warmer weather comes exciting news from RWM. The 2018 Tradeshow season wrapped up with great response. RWM aided NASA in transporting the new Mars lander to its launch site. Also a new video on our push/pull force test was recently released as well. Be sure to check out the Product Highlight section where we describe the importance of heat treated casters.

- 2018 Tradeshow Wrap Up
- RWM Moves Mars Lander
- Push/Pull Video Showcase
- AGV with RWM
- Product Highlight: Are Your Casters Heat Treated?

Wrapping Up the 2018 Tradeshow Season



We had a full year of tradeshows that ended on a high note at Modex 2018 in Atlanta. We always enjoy exhibiting because it gives us a chance to connect, in person, and help solve any caster dilemma the attendee has encountered. We love the feedback you provide and if you got the chance to stop by our booth at any of the shows this year we appreciate you taking the time to do so. Our next season of tradeshows will kick off with Fabtech 2018 in Atlanta November 6th-8th. We will be in Booth #A2919. Please come see us.

From Colorado to California: Journey of a Mars Lander

**RWM assists in Moving Mars lander
from Colorado to California.**



Most people don't think of space exploration and casters going together. However, RWM played an integral part in transporting the new Mars lander, InSight, from Colorado to Vandenberg Air Force Base in California. RWM was responsible for manufacturing the 2-95 Series casters that were used to transport the lander on the ground. There is a great article published on The Verge describing the journey the lander made and including are many fantastic pictures showing the transportation on it on RWM's casters. Be sure to check it out on our blog here: <http://blog.rwmcasters.com/rwm-helps-mars-lander-on-its-journey/>

RWM's Push/Pull Test



RWM, the original inventor and market leader of Kingpinless casters, is committed to the highest quality caster and wheel products. We test the ergonomics of all our products to ensure both productivity and safety within the work environment. Push/Pull force is how many pounds of force it takes to move a stationary cart. This is vitally important in ergonomic material handling applications. Check out our video!

[Watch Push/Pull Video Showcase Here!](#)

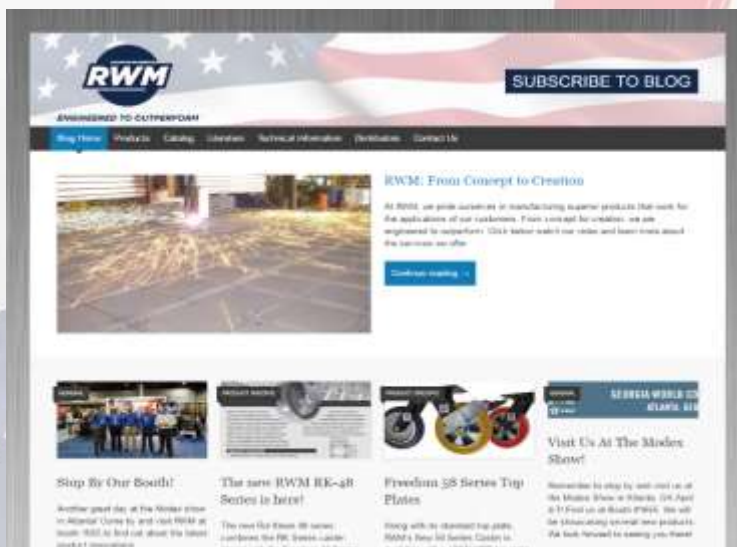
AGV with RWM



While we were at Modex 2018 in Atlanta, we were blown away with the amount of AGV companies attending. We were happy to see several of the attending AGV companies using our casters on their product. But we shouldn't have been that surprised since our casters are the proven to be the longest performing casters in the industry. Can't wait to see more AGV companies using our product. Who knows, maybe we'll be on all of their products when we go to ProMat in Chicago next year!

Don't Forget to Follow Our Blog!

RWM Caster's blog is updated with new publications and major events that take place within the company. It has been incorporated into our main website and is now easier to navigate, subscribe and follow. Each post contains photographs and links to PDFs or pages with the newest content. Follow our blog at <http://www.rwmcasters.com/blog/>.



Why are Heat Treated Raceways So Important?



RWM 65 Series Heat Treated Raceway after 2 Hour Obstacle Test



Competitor Equivalent Non-Heat Treated Raceway after 2 Hour Obstacle Test

Heat treatment of a castor raceway is critically important throughout the industry. However, many customers are unaware of what heat treatment even is or its benefits. While various kinds of heat treatment exist, the top performer in castor raceways is case hardening. Many castor manufacturers in the industry no longer heat treat their castors. ALL of RWM's Kingpinless Castor Series undergo the heat treatment process. We urge customers to do research and make informed decisions when it comes to the products your reputation is riding on. Look forward to an upcoming blog post comparing RWM's case hardened raceways and a competitor's non-hardened raceways. Each are submitted to an ISO standard test and the results are staggering.



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